Downtown Burbank Partnership Meeting Agenda July 11, 2019 9:00 AM

City of Burbank, Community Services Building 150 North Third Street, Room 101 Burbank, CA 91502

A. ROLL CALL

B. ANNOUNCEMENTS

C. PUBLIC COMMENT

At this time, anyone may address the Board for up to five minutes on any matter related to the PBID.

D. RESPONSE TO PUBLIC COMMENT

At this time, any Board Member can respond to comments made by the public.

E. APPROVAL OF MINUTES

ACTION ITEM

Minutes for the June 6, 2019 Board meeting will be presented for approval.

F. TREASURER'S REPORT

ACTION ITEM

The Treasurer's report as of June 30, 2019 will be presented for approval.

G. Car Classic Update

Staff will update the Board on the Car Classic event, taking place on Saturday, August 3rd.

H. Hospitality and Social Outreach Ambassador Program Update

Staff will provide an update on the Downtown Burbank Ambassador Program and information on street performer outreach and management.

I. 5-Year Budget Forecast

Staff will provide a 5-year budget forecast to the Board for review.

Staff recommendation: Note and File.

J. On-going Operational Issues

ACTION ITEM

Staff will ask the Board to consider transferring \$55,000 in funding from the PBID holding account to cover monthly ambassador fees of \$15,000, marketing expenses of \$17,000, Car Show event expenses of \$20,000 and mural expenses of \$3,000. For a list of additional operational expenses please see attached financial statements.

K. Future Agenda Items

Board Members and staff may introduce new items for discussion, but no action may take place at this time, except to place the item on a future agenda.

L. <u>ADJOURNMENT</u>: Next tentative meeting: August 2019

Downtown Burbank Partnership, Inc. Board Members	Community Development Department Key Staff
Michael Cusumano, Cusumano Real Estate Group, Chair James O'Neil, Crown Realty & Development Inc, Vice Chair Michael Wilford, HW LLP, Treasurer Ted Slaught, The Village Walk, Secretary Michael DeLeon, Burbank Town Center Justin Hess, Assistant City Manager Frank Gangi, Gangi Development Barbara Holliday, Flappers Comedy Club	Simone McFarland, Asst. Community Development Director Business & Economic Development Marketing Manager/Public Information Officer Mary Hamzoian, Economic Development Manager Marissa Minor, Economic Development Analyst Tigran Yeremyan, Economic Development Analyst
Patrick Prescott, Community Development Director Dominick Scarola, North End Pizzeria Brett Warner, Lee and Associates	

The PBID Board is comprised of eleven members originally appointed by the City Council. Regular meetings are held monthly the first Thursday of the month unless otherwise agenized. The PBID Board's primary function is to conduct business for the revitalization, improvement and activities for Downtown Burbank. The agenda packet consisting of all documentation relating to agenda items are on file in the Economic Development Division of the Community Development Department located at 150 N. Third Street during normal business hours and will be posted on the Downtown Burbank Website: www.DTNBUR.com

This Downtown Burbank Partnership meeting facility is ADA accessible. In compliance with the Americans with Disabilities Act, if any special assistance is needed to participate in this meeting, please contact the ADA Coordinator at (818) 238-5021 voice or (818) 238-5035 TDD. Notification 48 hours in advance of this meeting will enable the City to make reasonable arrangements for special assistance.