

**Downtown Burbank Partnership  
Revised Meeting Agenda  
March 4, 2021 9:00 AM**

<https://burbankca.zoom.us/j/95862441902?pwd=WTJ3TncrcFA4aXVZckRjL2ZibkhDZz09>

**Meeting ID: 958 6244 1902**

**Passcode: 688936**

**A. ROLL CALL**

**B. ANNOUNCEMENTS**

**C. PUBLIC COMMENT**

At this time, anyone may address the Board for up to five minutes on any matter related to the PBID.

**D. RESPONSE TO PUBLIC COMMENT**

At this time, any Board Member can respond to comments made by the public.

**E. APPROVAL OF MINUTES**

**ACTION ITEM**

Minutes for the January 7, 2021, Board meeting will be presented for approval.

**F. TREASURER'S REPORT**

**ACTION ITEM**

The Treasurer's report as of January 31, 2021, will be presented for approval.

**G. StreetPlus Update**

Staff from StreetPlus will update the Board on the Downtown Burbank Hospitality and Social Outreach Services program.

*Staff Recommendation: Note and file.*

**H. SB 134 Bar and Restaurant Recovery Act Letter of Support**

**ACTION ITEM**

The Board will review and discuss a proposed Senate Bill, which aims to make outdoor restaurant parklets permanent, and would add zones for open containers.

*Recommendation: Approve a letter of support for the on behalf of the PBID for SB 134 known as the, 'Bar and Restaurant Recovery Act'.*

**I. Business Attraction and Subcommittee Discussion**

**ACTION ITEM**

Staff will provide an update on business attraction efforts, and the Board will review and discuss the creation of a potential Subcommittee focused on educating the broker community and attracting new types of retailers/restaurants to Downtown Burbank.

*Recommendation: Based on the Boards discussion, decide whether or not create a Business Attraction Subcommittee.*

**J. Street Closure Update & Discussion**

Staff and subcommittee members will provide an update on outdoor dining and parklets.

*Recommendation: Review the recommendations from the subcommittee, and approve a plan for the purchase and installation of parklets in Downtown Burbank.*

**K. On-Going Operational Issues**

**ACTION ITEM**

Staff will ask the Board to consider transferring \$30,000 in funding from the PBID holding account to cover \$10,000 in marketing expenses, \$5,000 in wayfinding expenses, and \$15,000 in ambassador expenses. For a list of additional operational expenses, please see attached financial statements.

**L. Future Agenda Items**

Board Members and staff may introduce new items for discussion, but no action may take place at this time, except to place the item on a future agenda.

**M. ADJOURNMENT: Next tentative meeting: April 1, 2021.**

<b><u>Downtown Burbank Partnership, Inc.</u></b> <b><u>Board Members</u></b>	<b><u>Community Development</u></b> <b><u>Department Key Staff</u></b>
Michael Cusumano, Cusumano Real Estate Group, <b>Chair</b> James O’Neil, Crown Realty & Development Inc, <b>Vice Chair</b> Frank Gangi, Gangi Development, <b>Treasurer</b> Ted Slaughter, The Village Walk, <b>Secretary</b> Michael DeLeon, Burbank Town Center Christine Deschaine, Kennedy Wilson Judie Wilke, Asst. City Manager Patrick Prescott, Community Development Director Dominick Scarola, North End Pizzeria Brett Warner, Lee and Associates Parham Yedidsion, Evolution Strategic Partners LLC Barbara Holliday, Flappers Comedy Club (non-voting)	Simone McFarland, Asst. Community Development Director Mary Hamzoian, Economic Development Manager Marissa Minor, Economic Development Analyst Erika DeLeon, Economic Development Analyst Teresa Mackey, Downtown Burbank Partnership Bookkeeper Bob Newman, StreetPlus Team Lead

The PBID Board is comprised of eleven members originally appointed by the City Council. Regular meetings are held monthly the first Thursday of the month unless otherwise agenized. The PBID Board’s primary function is to conduct business for the revitalization,

improvement and activities for Downtown Burbank. The agenda packet consisting of all documentation relating to agenda items are on file in the Economic Development Division of the Community Development Department located at 150 N. Third Street during normal business hours and will be posted on the Downtown Burbank Website: [www.DTNBUR.com](http://www.DTNBUR.com)

This Downtown Burbank Partnership meeting is ADA accessible. In compliance with the Americans with Disabilities Act, if any special assistance is needed to participate in this meeting, please contact the ADA Coordinator at (818) 238-5021 voice or (818) 238-5035 TDD. Notification 48 hours in advance of this meeting will enable the City to make reasonable arrangements for special assistance.