



Downtown Burbank Business Improvement District
Application for appointment to the Downtown Burbank Partnership Board

Name _____
(Last) (First)

Home Address: _____

Burbank Registered Voter ____ Yes ____ No

E-Mail Address: _____ Phone: _____

Downtown Burbank: *Resident* __ Yes __ No *Property Owner* __ Yes __ No *Business Owner* __ Yes __ No

Business Name: _____ Title: _____

Business Address/Telephone: _____

Specify any current or prior service on a City or Community Board, Commission, or Committee:

List community activities in which you are currently involved:

What are your goals in serving this Board:

List other Pertinent Skills, Experience, or Interests:

I hereby certify that the information contained in this application and any accompanying documents is true and correct to the best of my knowledge.

Signature of Applicant

Date

Submit your completed application to: Marissa Minor mminor@burbankca.gov. You are invited to attach additional pages, enclose a copy of your resume, or submit supplemental information that you feel may assist the Downtown Burbank Partnership Board in its evaluation of your application.



Downtown Burbank Business Improvement District (PBID) Board Member Responsibilities

PBID Board Members have fiduciary duties of care and loyalty to the organization and the assessed businesses it represents.

- Care: To act in good faith and ensure oversight and accountability.
- Loyalty: To advance the best interests of PBID and avoid conflicts of interest

PBID Mission and Goals:

The Downtown Burbank Partnership (Partnership) is a Property-based business improvement district (PBID) in Downtown Burbank organized to:

- Preserve and improve the aesthetics of Downtown through enhancements to infrastructure.
- Increase the frequency of power washing and maintenance.
- Market Downtown as a destination and attract events to increase visitation and consumer spending.
- Enhance safety and provide hospitality and social outreach services through StreetPlus.
- Maintain a low vacancy rate through leasing support, broker outreach, and advocacy.
- Support businesses and streamline processes to help them recover from the pandemic.
- Support the formation of a livable and walkable neighborhood

The goal of the Downtown Burbank Business Improvement District is to fund and manage projects and programs that enhance the economic well-being of Downtown Burbank working in collaboration with property owners and merchants in the area to increase property values, consumer visitation and spending

PBID Board Member Responsibilities:

- ✓ Demonstrate commitment to PBID's mission and goals;
- ✓ Review board meeting agendas and draft minutes;
- ✓ Review organizational financial statements and staff reports;
- ✓ Attend all Board meetings;
- ✓ Review and set PBID policy;
- ✓ Keep informed of, and participate in, PBID's activities; and
- ✓ Be an ambassador for Downtown Burbank.