

**Downtown Burbank Partnership  
Meeting Agenda**

**August 4, 2022, 9:00 AM**

City of Burbank, Community Services Building  
150 North Third Street, Room 104 Burbank, CA 91502

**A. ROLL CALL**

**B. ANNOUNCEMENTS**

**C. PUBLIC COMMENT**

At this time, anyone may address the Board for up to five minutes on any matter related to the PBID.

**D. RESPONSE TO PUBLIC COMMENT**

At this time, any Board Member can respond to comments made by the public.

**E. APPROVAL OF MINUTES**

**ACTION ITEM**

Minutes for the July 7, 2022, Board meeting will be presented for approval.

**F. TREASURER'S REPORT**

**ACTION ITEM**

The Treasurer's report as of May 30, 2022, will be presented for approval.

**G. STREETPLUS UPDATE**

Staff from StreetPlus will update the Board on the Downtown Burbank Hospitality and Social Outreach Services program for April and May.

*Staff Recommendation: Note and file.*

**H. REQUEST TO OPEN BOARD VACANCY**

Staff will provide an update on the strategy to fill the two (2) vacant board positions.

*Staff Recommendation: Note and file*

**I. BURBANK INTERNATIONAL FILM FESTIVAL SPONSORSHIP**

**ACTION ITEM**

Staff from the Burbank International Film Festival is requesting sponsorship of \$5,000 from the PBID in support of the upcoming event in September 2022.

*Staff Recommendation: Discuss a potential sponsorship of \$5,000 for the Burbank International Film Festival.*

**J. WRAP-UP OF THE DOWNTOWN BURBANK ARTS FESTIVAL**

Staff will present the survey results for the Downtown Burbank Arts Festival that was held on May 14th & 15th.

*Staff Recommendation: Note and file.*

**K. ON-GOING OPERATIONAL ISSUES**

**ACTION ITEM**

Staff will ask the Board to consider transferring \$80,000 in funding from the PBID holding account to cover \$14,500 in PBID audit expenses, \$5,000 in legal expenses, \$20,000 in marketing expenses, \$30,000 in ambassador expenses, and \$10,500 in monthly administrative expenses. For a list of additional operational expenses, please see attached financial statements.

**L. FUTURE AGENDA ITEMS**

Board Members and staff may introduce new items for discussion, but no action may take place at this time, except to place the item on a future agenda.

**M. ADJOURNMENT: Next tentative meeting: August 4, 2022**

<b><u>Downtown Burbank Partnership, Inc.</u> <u>Board Members</u></b>	<b><u>Community Development</u> <u>Department Key Staff</u></b>
Michael Cusumano, Cusumano Real Estate Group, <b>Chair</b> James O’Neil, Crown Realty & Development Inc, <b>Vice Chair</b> Ted Slaughter, The Village Walk, <b>Secretary</b> Dominick Scarola, North End Pizzeria <b>Treasurer</b> Christine Deschaine, Kennedy Wilson Judie Wilke, Asst. City Manager Patrick Prescott, Community Development Director Brett Warner, Lee and Associates Parham Yedidsion, Evolution Strategic Partners LLC Two (2) Vacant Board Seats Barbara Holliday, Flappers Comedy Club (non-voting)	Simone McFarland, Asst. Community Development Director Mary Hamzoian, Economic Development Manager Marissa Minor, Economic Development Analyst Aida Ofsepian, Economic Development Analyst Teresa Mackey, Partnership Bookkeeper Samuel Merritt, StreetPlus Team Lead

The PBID Board is comprised of eleven members originally appointed by the City Council. Regular meetings are held monthly the first Thursday of the month unless otherwise agenzed. The PBID Board’s primary function is to conduct business for the revitalization, improvement and activities for Downtown Burbank. The agenda packet consisting of all documentation relating to agenda items are on file in the Economic Development Division of the Community Development Department located at 150 N. Third Street during normal business hours and will be posted on the Downtown Burbank Website: [www.DTNBUR.com](http://www.DTNBUR.com)

This Downtown Burbank Partnership meeting is ADA accessible. In compliance with the Americans with Disabilities Act, if any special assistance is needed to participate in this meeting, please contact the ADA Coordinator at (818) 238-5021 voice or (818) 238-5035 TDD. Notification 48 hours in advance of this meeting will enable the City to make reasonable arrangements for special assistance.