

The background of the entire image is a vibrant, abstract composition. It features a central image of a woman with long, wavy hair, wearing dark sunglasses and smiling broadly. This image is overlaid with a semi-transparent magenta filter. Surrounding the central image are large, flowing, organic shapes in shades of orange, yellow, and red. Some of these shapes contain fine, parallel white lines, creating a textured effect. The overall color palette is warm and energetic, dominated by the magenta of the woman's image and the various tones of the abstract shapes.

# DOWNTOWN BURBANK

YOUR NEXT RETAIL / RESTAURANT DESTINATION



DOWNTOWN  
**BURBANK**

# WELCOME TO THE MEDIA CAPITAL OF THE WORLD



## WHERE IT ALL STARTS

Build your brand even bigger. With over 600 shops and restaurants in this highly walkable and bustling 18-hour environment, there is never a dull moment in Downtown Burbank. Expect big crowds with our dozens of annual festivals and public events. Make the most of our exciting incentives, such as Burbank's business concierge service, zero city income tax and gross sales receipt tax, and our complimentary social media marketing promotions.



NETFLIX




nickelodeon.





# WHY HERE ARE 10 REASONS

DOWNTOWN  
BURBANK

1. 2.2 MILLION  
POPULATION IN  
10 MI. RADIUS
2. MORE THAN  
600 SHOPS  
& RESTAURANTS
3. PRIME LOCATION  
RIGHT OFF  
THE I-5  
FREEWAY
4.  AVERAGE HHI  
OF \$125,000+
5. AMC THEATER  
RANKED TOP 3  
GLOBALLY
6. TOP LOCAL  
EMPLOYERS  
   
  
7.  LARGEST IKEA  
IN THE U.S.
8.  9,000 FREE  
PARKING SPACES
9.  DEDICATED  
ALFRESCO  
DINING
10.  2,100 NEW  
HOUSING UNITS





URBAN OUTFITTERS



Bath & Body Works



FOREVER 21



salonrepublic

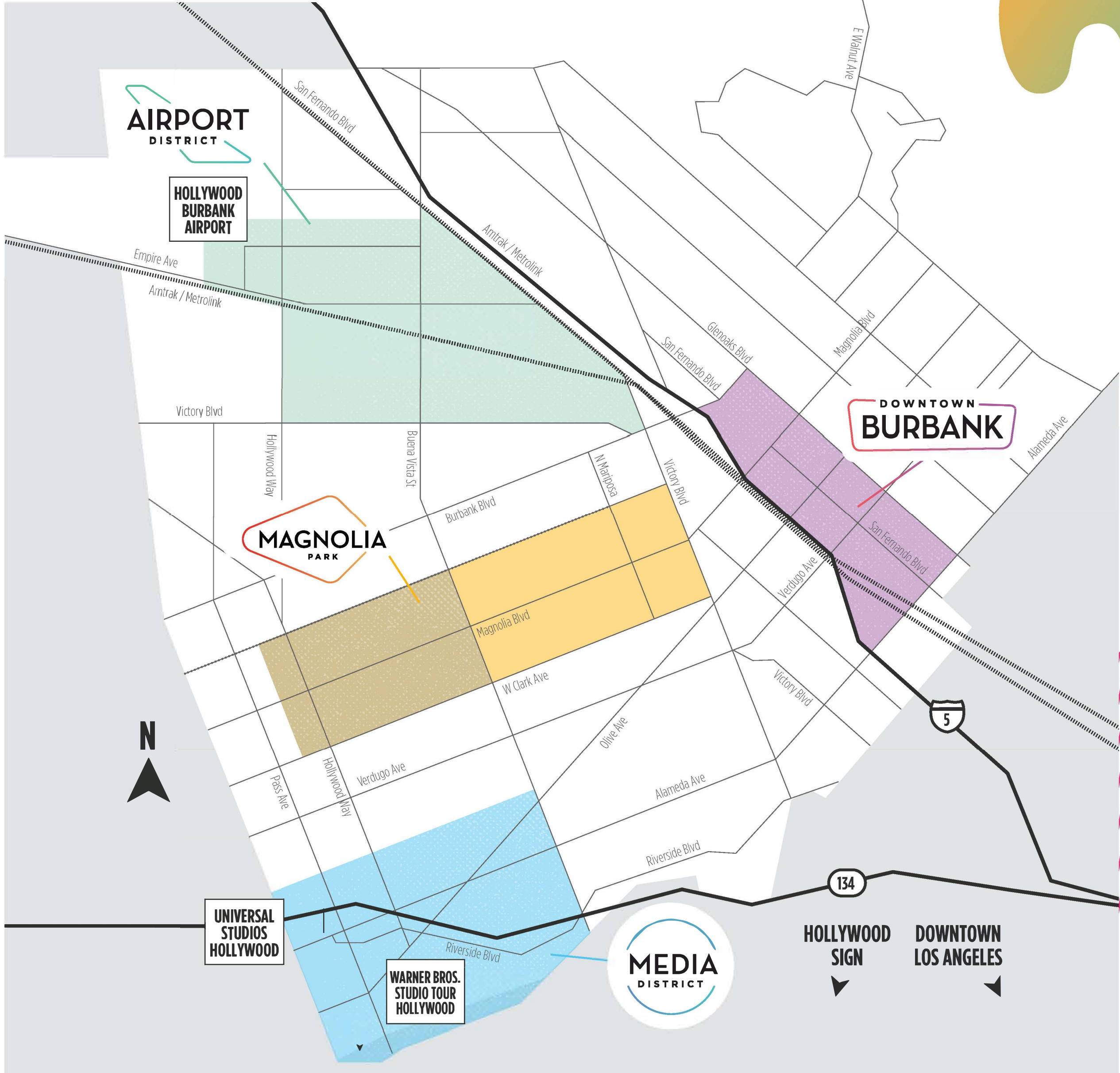


PROUD  
TO CALL  
DOWNTOWN  
BURBANK  
HOME

LET US  
WELCOME YOU



# ROOM FOR GROWTH!



## FEATURED RETAILERS

### DOWNTOWN BURBANK

- AMC
- Macy's
- Round 1
- Urban Outfitters
- GAP Factory
- Yard House
- Ashley Home Store
- Buffalo Wild Wings
- Cost Plus Word Market

- Finney's Crafthouse & Kitchen
- Boiling Crab
- H&M
- Orangetheory Fitness
- IKEA
- Bath and Body Works
- Carters/Osh Kosh B'Gosh
- T-Mobile
- Forever 21
- Skechers

- Salon Republic
- Dunkin'
- Victoria's Secret
- Club Pilates
- IN-N-OUT
- Five Guys
- Tesla
- Sliverlake Ramen
- Shake Shack
- Chipotle

### MAGNOLIA PARK

- City Target
- Porto's
- AT&T
- Naimie's
- The Mag Park Store
- All About Poke
- Yummy Cupcakes

### AIRPORT DISTRICT

- Target
- Nordstrom Rack
- Krispy Kreme
- Lowe's
- Dog Haus
- Randy's Donuts
- Jersey Mike's Subs
- Blaze Pizza
- West Elm

- Walmart
- TJ Maxx
- Olive Garden
- Ulta
- Marshall's
- Outback Steakhouse
- Michaels
- Amazon Distribution

### MEDIA DISTRICT

- Mendocino Farms
- Sweet Green
- Bob's Big Boy
- Lemonade
- Tocaya Organica
- Raising Canes
- Whole Foods

- Blink Fitness
- Jinya Ramen
- Chick-fil-A
- Coffee Commissary
- California Fish Grill
- The Kebab Shop
- The Joint Chiropractic

# AND MORE!



# DOWNTOWN BURBANK

## BREAKING NEW GROUND

**2311 N. HOLLYWOOD WAY**  
862 HOUSING UNITS, WITH  
10,000 SQ. FT. OF GROUND  
LEVEL COMMERCIAL/RETAIL  
SPACE, AS WELL AS 151,000 SQ.  
FT. OF OFFICE SPACE



PROPOSED

**AERO CROSSING MIXED USE DEVELOPMENT**

**777 FRONT ST**  
A MIXED-USE PROJECT WITH 573  
RESIDENTIAL UNITS, A HOTEL  
WITH 307 ROOMS, AND 1,067  
SQ. FT. OF GROUND FLOOR  
RETAIL SPACE. HOTEL WILL BE A  
7-STORY BUILDING.



APPROVED

**LA TERRA SELECT**

**624-628 S. SAN FERNANDO  
BOULEVARD**  
A FOUR-STORY MULTIFAMILY  
DEVELOPMENT WITH 42  
RESIDENTIAL UNITS, GROUND  
FLOOR RETAIL AND OFFICE  
SPACE



APPROVED

**SAN FERNANDO BLVD. MIXED USE DEVELOPMENT**

**3001 NORTH HOLLYWOOD WAY**  
ONE MILLION SQ. FT. OF  
INDUSTRIAL & WAREHOUSE  
SPACE, 142,250 SQ. FT. OF  
CREATIVE OFFICE SPACE,  
15,000 SQ. FT. OF RETAIL &  
RESTAURANT SPACE,  
150 HOTEL ROOMS  
**RETAIL TENANTS INCLUDE:**  
RANDY'S DONUTS, JERSEY  
MIKE'S AND DOG HAUS



COMPLETED

**AVION BURBANK**

A MIXED RESIDENTIAL-  
COMMERCIAL PROJECT IN  
DOWNTOWN BURBANK AT FIRST  
STREET BETWEEN MAGNOLIA  
BOULEVARD AND THE ALLEY  
SOUTHEAST OF PALM AVENUE  
INCLUDING 275 APARTMENTS  
AND 18,876 SQUARE-FEET OF  
RETAIL AND COMMERCIAL  
SPACE.



APPROVED

**FIRST STREET VILLAGE**





**WE HAVE  
INCENTIVES  
TO MAKE IT  
SWEETER**

**NO CITY INCOME TAX**

**NO GROSS SALES RECEIPT TAX**

**BUSINESS CONCIERGE SERVICE**

**ONE™ BURBANK HIGH-SPEED  
FIBER OPTIC NETWORK**

**LEED INCENTIVE PROGRAMS &  
ENERGY REBATES**

**INDEPENDENT CITY WITH DEDICATED  
POLICE AND FIRE, SCHOOL DISTRICT,  
TRANSPORTATION, AND UTILITIES.**

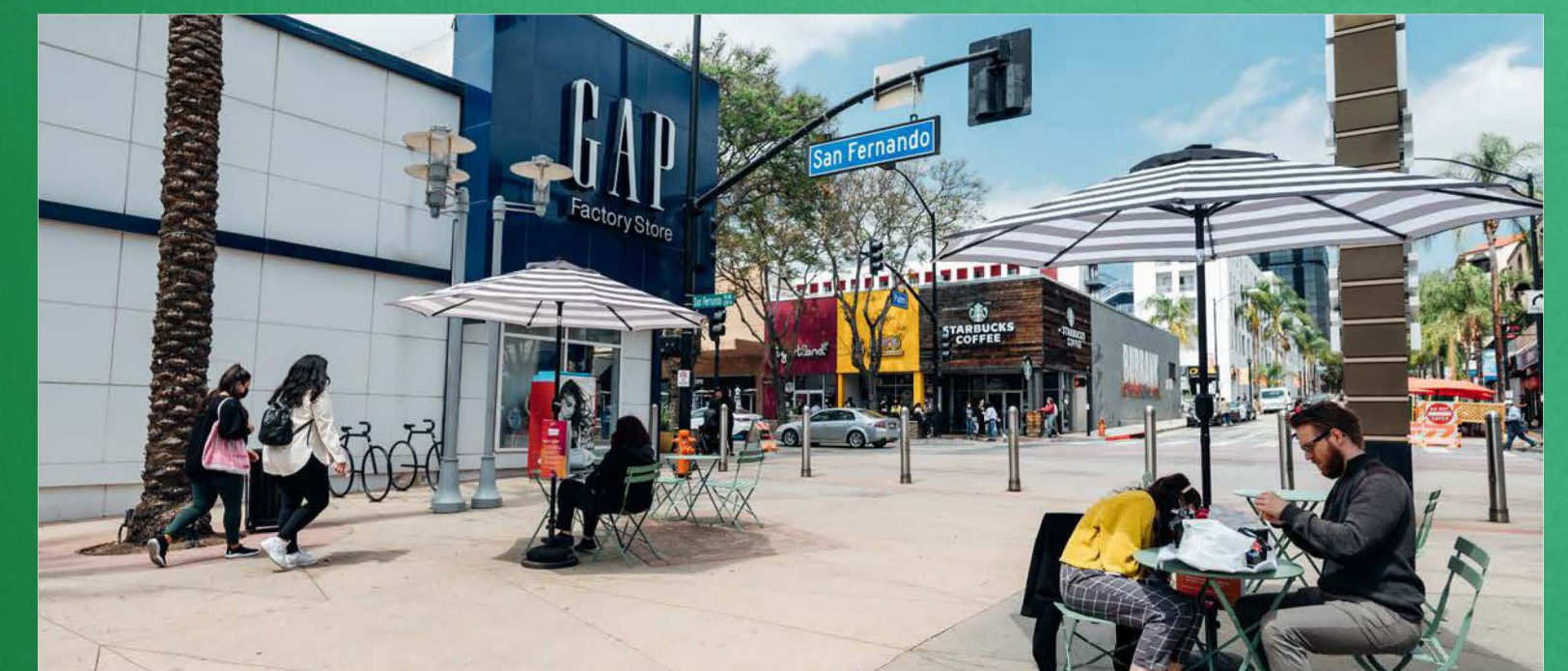
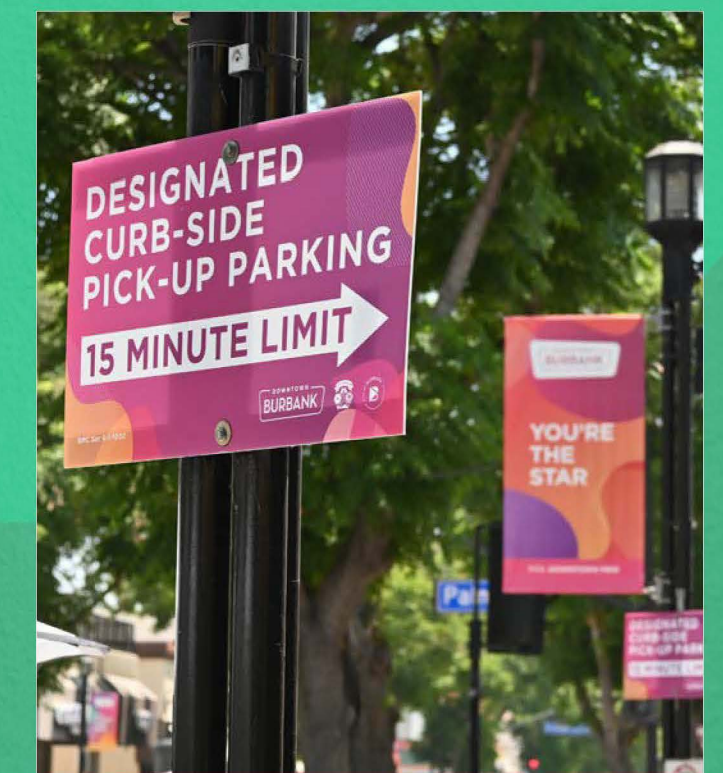
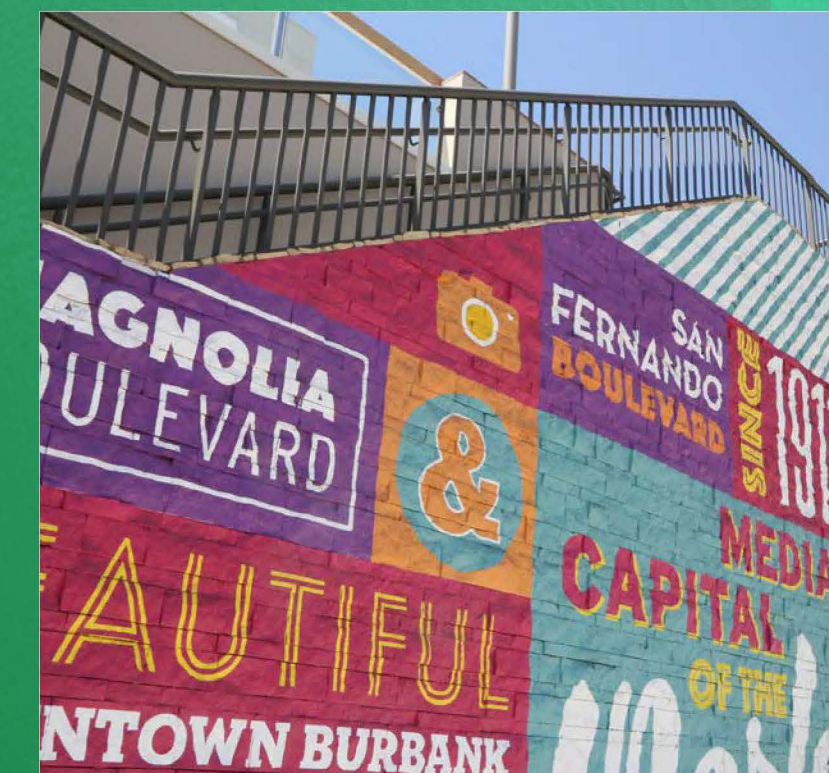


# WE HAVE BEEN BUSY!

DOWNTOWN  
BURBANK

## WE HAVE A FRESH NEW LOOK!

Downtown Burbank has undergone a full rebrand with a new website, logo design, advertising campaign, and social media marketing strategy. Focusing on a sense of excitement and dynamism, Downtown Burbank's new look brings a sense of pride and brand awareness to the area.







## FULL MARKETING SUPPORT

Enjoy complimentary promotions and increased social media awareness with a dedicated marketing team creating year-round events, social content, and ads. With a weekly farmers market, and annual events that attract more than 100,000 visitors, it's always a party in Downtown Burbank.

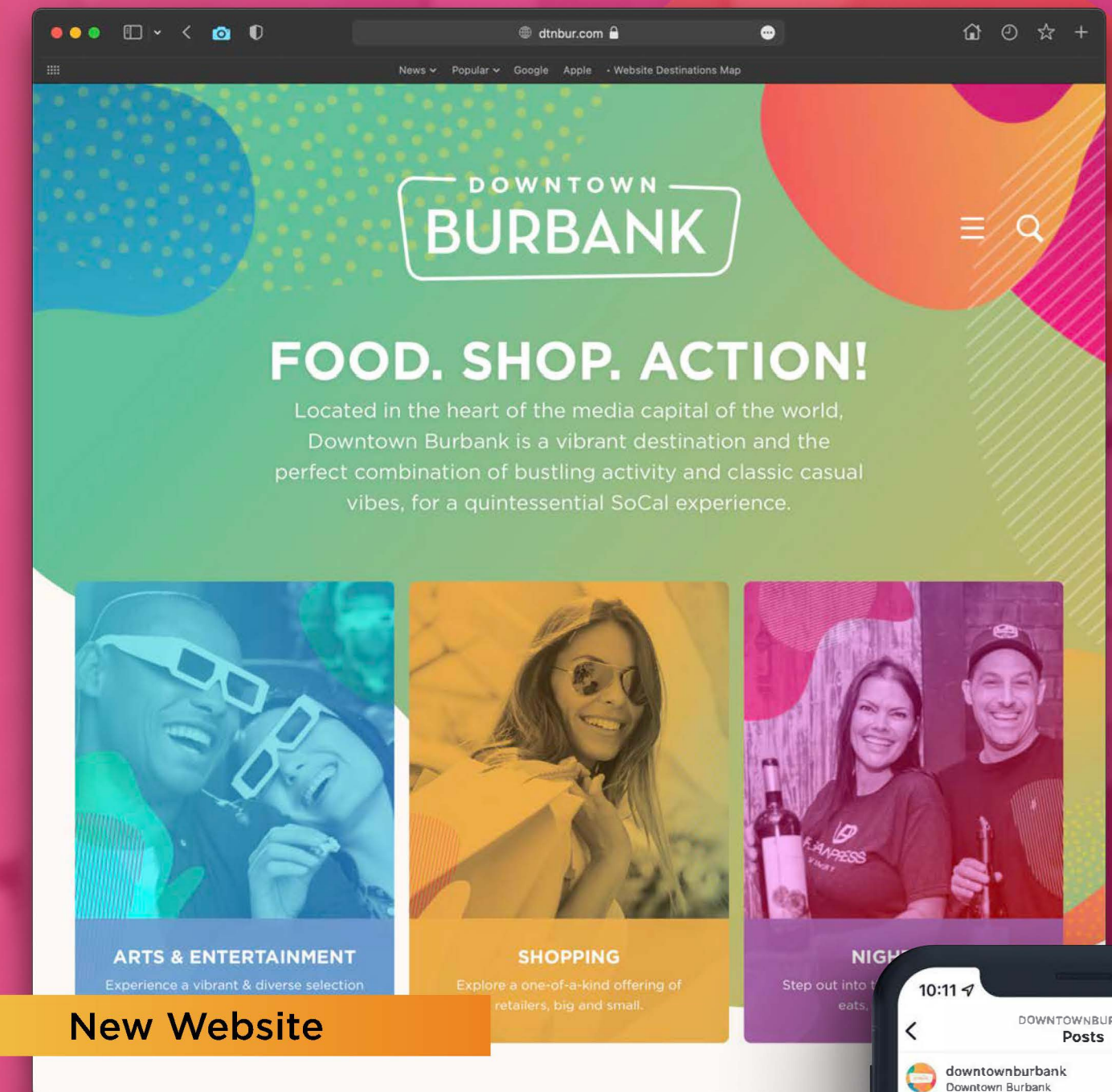
## SEO WEBSITE PROMOTION

## SOCIAL MEDIA OUTREACH

## SPONSORED EVENTS ALL YEAR

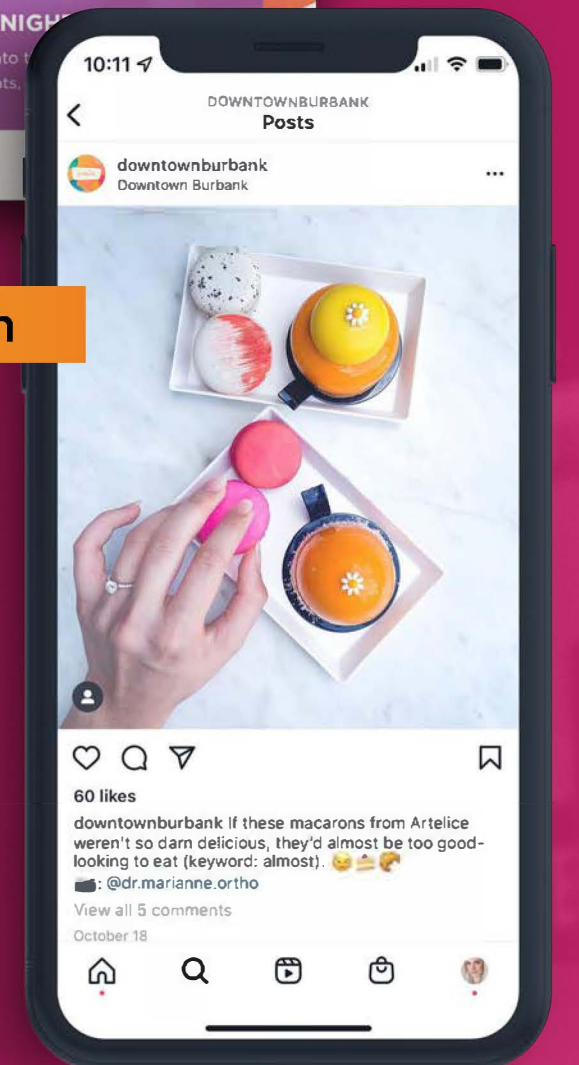
## HIGH TRAFFIC AREA

# WE HELP MARKET YOUR BUSINESS



New Website

Social Media Promotion



Arts Festival





## CONTACT US FOR YOUR NEXT LOCATION

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**LET'S GROW TOGETHER**  
**DTMBUR.COM**

