

DOWNTOWN
BURRBANK

YOUR NEXT RETAIL / RESTAURANT DESTINATION

DOWNTOWN
BURBANK

WELCOME TO THE MEDIA CAPITAL OF THE WORLD



WHERE IT ALL STARTS

Build your brand even bigger. With over 600 shops and restaurants in this highly walkable and bustling 18-hour environment, there is never a dull moment in Downtown Burbank. Expect big crowds with our dozens of annual festivals and public events. Make the most of our exciting incentives, such as Burbank's business concierge service, zero city income tax and gross sales receipt tax, and our complimentary social media marketing promotions.



NETFLIX



nickelodeon



WHY HERE ARE 10 REASONS

DOWNTOWN
BURBANK

1. 2.2 MILLION
POPULATION IN
20 MIN. DRIVE-TIME

2. MORE THAN
600 SHOPS
& RESTAURANTS

3. PRIME LOCATION
RIGHT OFF
THE I-5
FREEWAY

4.  AVERAGE HHI
OF \$126K+

5. AMC THEATER
RANKED TOP 3
GLOBALLY

6. TOP LOCAL
EMPLOYERS



nickelodeon



RIVIAN



Disney



TESLA

7.  LARGEST IKEA
IN THE U.S.

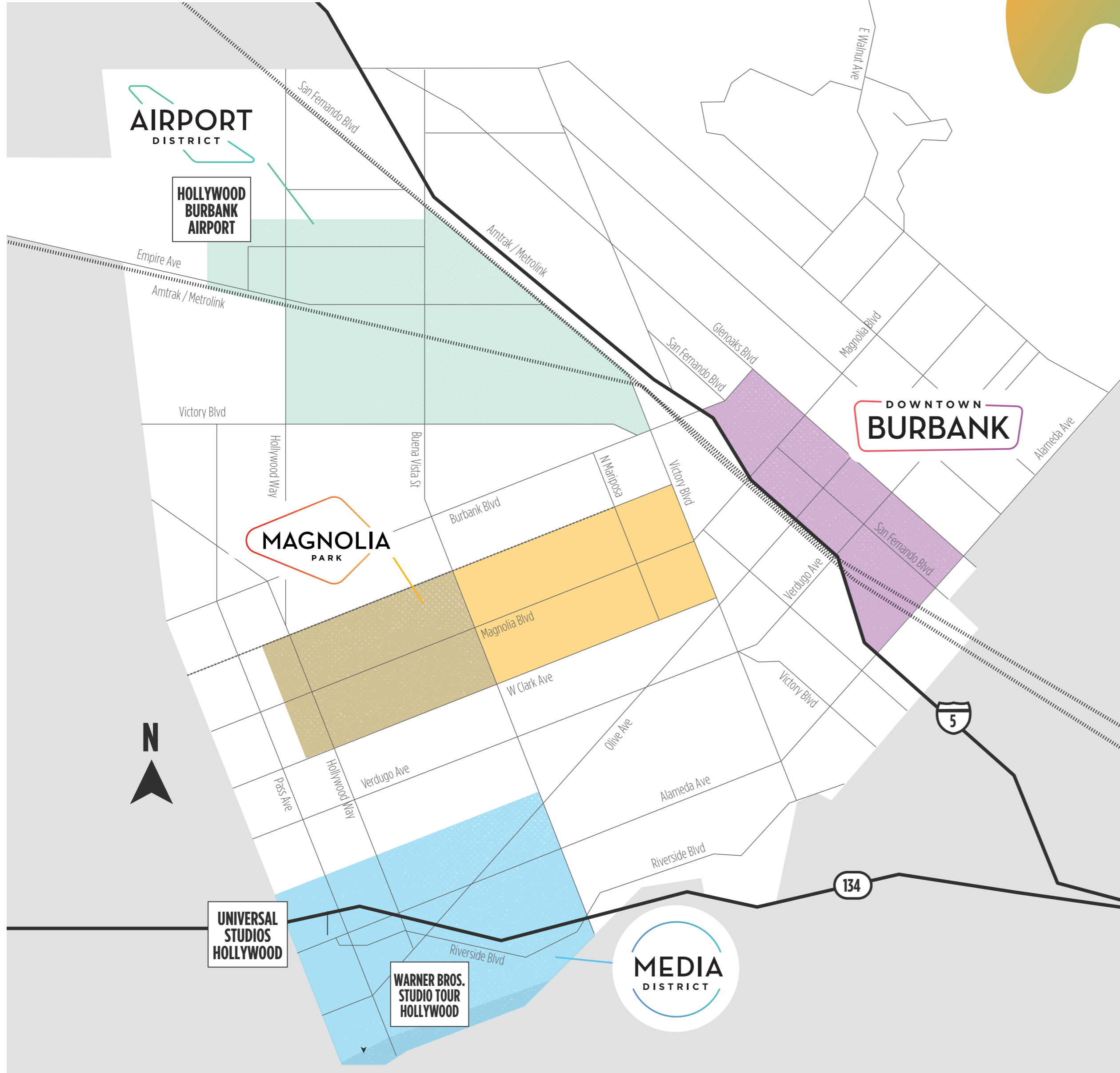
8.  9,000
PARKING SPACES

9.  DEDICATED
ALFRESCO
DINING

10.  4.1 MILLION
VISITORS
ANNUALLY



ROOM FOR GROWTH!



FEATURED RETAILERS

DOWNTOWN BURBANK

- AMC
- Macy's
- Round 1
- Urban Outfitters
- GAP Factory
- Yard House
- Ashley Home Store
- Buffalo Wild Wings
- Cost Plus Word Market
- Finney's Crafthouse & Kitchen
- Boiling Crab

- H&M
- Orangetheory Fitness
- IKEA
- Bath and Body Works
- Carters/Osh Kosh B'Gosh
- T-Mobile
- Forever 21
- Salon Republic
- Dunkin'
- Victoria's Secret
- Club Pilates

- IN-N-OUT
- Five Guys
- Tesla
- Silverlake Ramen
- Shake Shack
- Chipotle
- Kalaveras
- Republik Coffee
- Palma Ristorante
- Aikan Sushi
- Teaspoon Boba

MAGNOLIA PARK

- City Target
- Porto's
- AT&T
- Naimie's
- The Mag Park Store
- North End Pizzeria
- All About Poke
- Yummy Cupcakes
- Crumbl Cookies
- Bagel Boss
- What up Dough Pizza

AIRPORT DISTRICT

- Target
- Nordstrom Rack
- Krispy Kreme
- Lowe's
- Dog Haus
- Randy's Donuts
- Jersey Mike's Subs
- Blaze Pizza
- West Elm
- Walmart
- TJ Maxx
- Olive Garden
- Ulta
- Marshall's
- Outback Steakhouse
- Michaels
- Amazon Distribution
- Dave's Hot Chicken
- Sephora
- Cava

MEDIA DISTRICT

- Mendocino Farms
- Sweet Green
- Bob's Big Boy
- Tocaya Organica
- Raising Canes
- Whole Foods
- Blink Fitness
- Jinya Ramen
- Chick-fil-A
- Coffee Commissary
- California Fish Grill
- The Kebab Shop
- The Joint Chiropractic
- Everbowl
- Alfred Coffee
- Urbane Café
- Ghost Sando Shop

AND MORE!

DOWNTOWN BURBANK

BREAKING NEW GROUND

2311 N. HOLLYWOOD WAY
862 HOUSING UNITS, WITH
10,000 SQ. FT. OF GROUND
LEVEL COMMERCIAL/RETAIL
SPACE, AS WELL AS 151,000 SQ.
FT. OF OFFICE SPACE



AERO CROSSING MIXED USE DEVELOPMENT

777 FRONT ST
A MIXED-USE PROJECT WITH 573
RESIDENTIAL UNITS, A HOTEL
WITH 307 ROOMS, AND 1,067
SQ. FT. OF GROUND FLOOR
RETAIL SPACE. HOTEL WILL BE A
7-STORY BUILDING.



LA TERRA SELECT

550 N. THIRD STREET
SIX-STORY 196-ROOM HOTEL
WITH A 3,800 SQUARE FOOT
GROUND-LEVEL RESTAURANT
AND THREE LEVELS OF
SUBTERRANEAN PARKING.
AMENITIES TO INCLUDE A
FITNESS CENTER, LOUNGE,
POOL, OUTDOOR COURTYARD,
AND ROOFTOP VIEWING DECK.



AC HOTEL

129 E. PROVIDENCIA AVENUE
FIVE-STORY,
43,896-SQUARE-FOOT HOTEL
WITH 84 ROOMS.



HOME2 SUITES

A MIXED RESIDENTIAL-
COMMERCIAL PROJECT IN
DOWNTOWN BURBANK AT FIRST
STREET BETWEEN MAGNOLIA
BOULEVARD AND THE ALLEY
SOUTHEAST OF PALM AVENUE
INCLUDING 275 APARTMENTS
AND 18,876 SQUARE-FEET OF
RETAIL AND COMMERCIAL
SPACE.



FIRST STREET VILLAGE

**DOWNTOWN
BURBANK**

**WE HAVE
INCENTIVES
TO MAKE IT
SWEETER**

NO CITY INCOME TAX

NO GROSS SALES RECEIPT TAX*

BUSINESS CONCIERGE SERVICE

**ONE™ BURBANK HIGH-SPEED
FIBER OPTIC NETWORK**

**LEED INCENTIVE PROGRAMS &
ENERGY REBATES**

**INDEPENDENT CITY WITH DEDICATED
POLICE AND FIRE, SCHOOL DISTRICT,
TRANSPORTATION, AND UTILITIES.**

**Excludes fire arms dealers, dry cleaners, laundromats, auto car washes & vending machines.*

WHAT MAKES DOWNTOWN BURBANK GREAT!

AL FRESCO DINING



AMBASSADORS



Downtown Burbank offers a Hospitality and Social Service Outreach Program through StreetPlus. These Ambassadors provide many services including daily check-ins and quarterly surveys with Downtown businesses, safety escorts for local employees, documentation on all activities and maintenance and landscaping issues.

EVENTS



DOWNTOWN BURBANK ARTS FESTIVAL
Spring (20,000 attendees)



BURBANK WINTER WINE WALK
Fall (15,000 attendees)



DOWNTOWN BURBANK CERTIFIED FARMERS MARKET
*(Weekly, Saturday Mornings)
(13,500 attendees year-round)*



BURBANK WINTER ARTS FESTIVAL
Winter (20,000 attendees)



DOWNTOWN BURBANK CULTURAL MARKET
*(Friday-Sunday Evenings)
(80,000 attendees year-round)*

DOWNTOWN
BURBANK



FULL MARKETING SUPPORT

Enjoy complimentary promotions and increased social media awareness with a dedicated marketing team creating year-round events, social content, and ads. With a weekly farmers market, and annual events that attract more than 100,000 visitors, it's always a party in Downtown Burbank.

**WEBSITE AUDIENCE:
OVER 100,000
USERS PER YEAR**

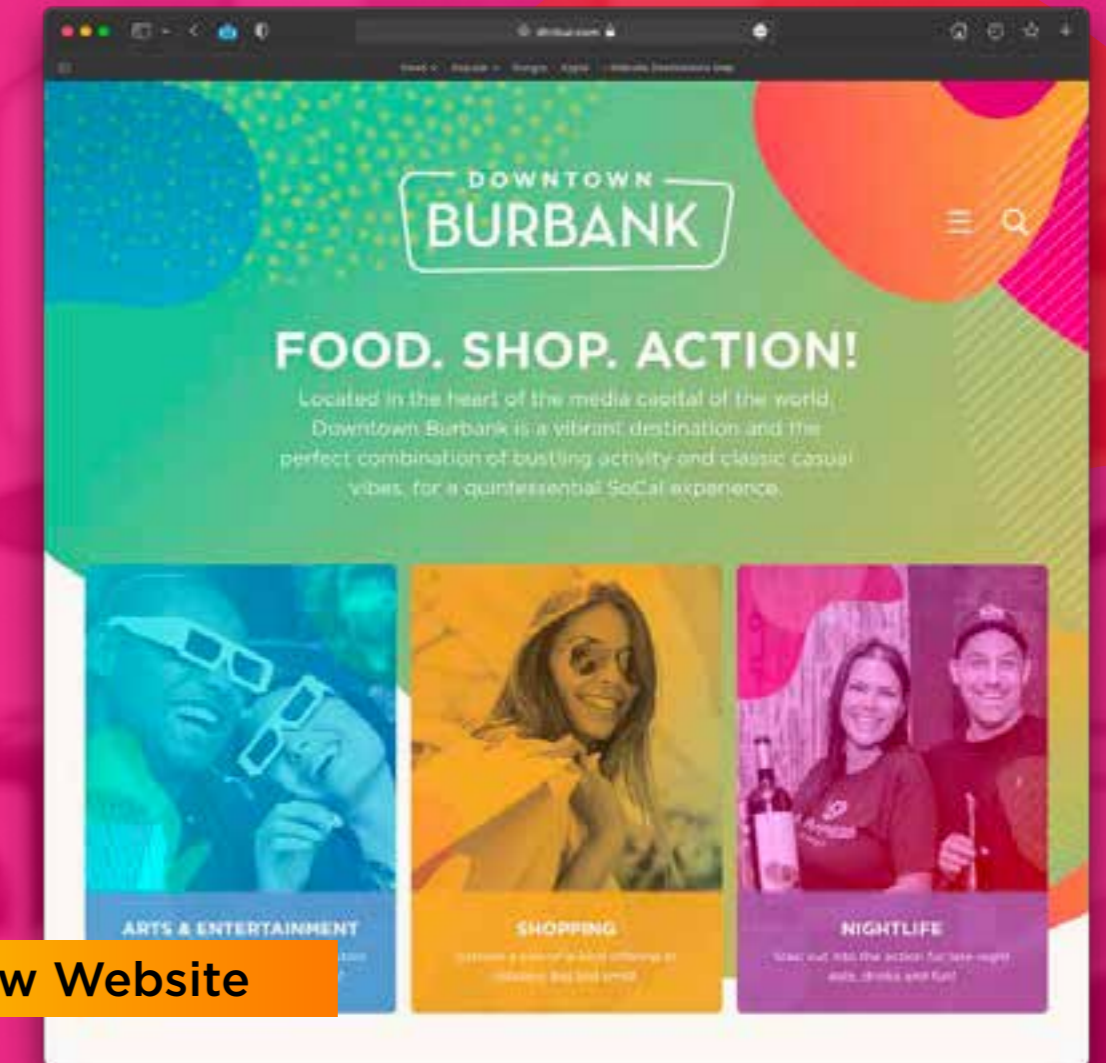
**DIGITAL MARKETING
REACH
OVER 12.3 MILLION
PEOPLE REACHED
PER YEAR**

**TOTAL SOCIAL
MEDIA REACH
OVER 5 MILLION
PEOPLE REACHED
PER YEAR**

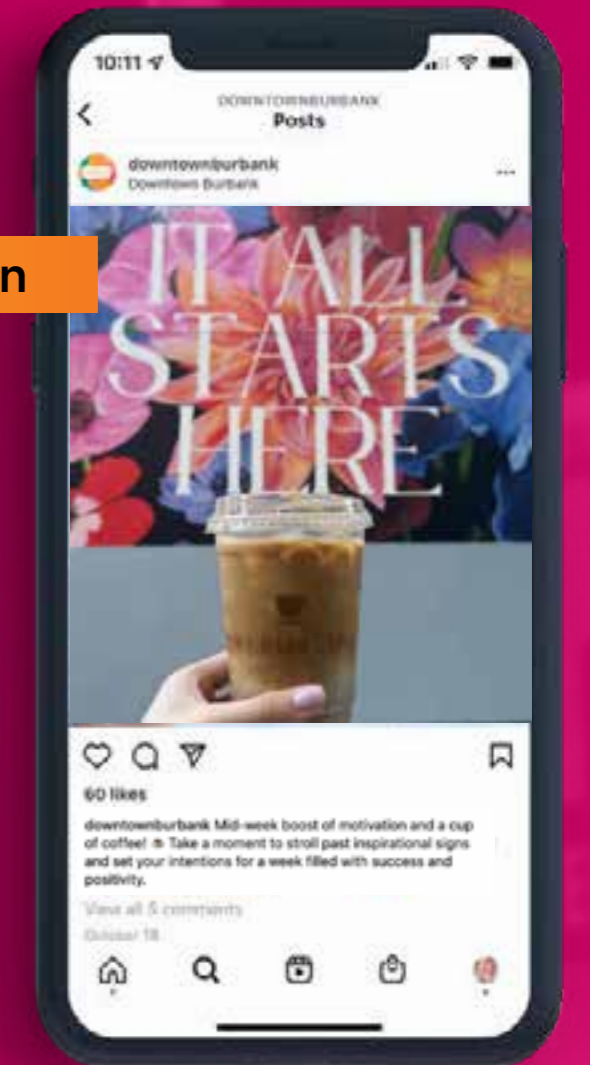
**SPONSORED EVENTS
ALL YEAR**

**HIGH TRAFFIC
AREA**

WE HELP MARKET YOUR BUSINESS



New Website



Social Media Promotion



Arts Festival

**CONTACT US
FOR YOUR NEXT
LOCATION**

info@dtbur.com
818-238-5180
www.dtnbur.com/broker

Mary Hamzoian
Economic Development Manager
MHamzoian@burbankca.gov
818-238-5180

Marissa Cardwell
Senior Economic Development Analyst
MCardwell@Burbankca.gov
818-238-5170



LET'S GROW TOGETHER

DTNBUR.COM



[@downtownburbank](https://www.facebook.com/downtownburbank)



[@downtownburbank](https://www.instagram.com/downtownburbank)



[/downtownburbank](https://www.linkedin.com/company/downtownburbank)



[@downtownburbank](https://www.tiktok.com/@downtownburbank)